

BRIANNE SORENSEN

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FOR CONTACT INFORMATION AND A COMPREHENSIVE
PORTFOLIO, VIEW MY WEBSITE [HERE](#)

EDUCATION

UTAH STATE UNIVERSITY, DECEMBER 2020

GPA 3.8

Bachelor of Science, English emphasis in Technical Communication and Rhetoric
Bachelor of Science, Journalism emphasis in Print News and Communications

RELEVANT SKILLS AND EXPERIENCE

PEOPLE AND PROJECT MANAGEMENT

- Supervised and managed a diverse workforce through a variety of projects across industries, including technical writing, marketing, and learning solutions
- Adept in creating and scoping projects and schedules while identifying and solving potential problem areas to meet project goals
- Led 30+ staff members, managed blog and website, and led weekly meetings as Editor-in-Chief of International Literary Journal, Sink Hollow
- Created and managed content, social media accounts, and SEO for a variety of websites and companies, including original work for international-best-selling authors and scientists
- Managed brand accounts and image of literary press, including Instagram, Facebook, and Twitter
- Directed Engineering Writing Center as Assistant Director for over five years
- Adept in both following and creating a variety of style guides, particularly AP Style
- Proficient in applicable technologies, such as Adobe, Google Workspace, Microsoft Office, and in learning new technologies

COMMUNICATION AND INTERPERSONAL

- Created space for team members to shine while meeting project goals as a project leader
- Managed staff of literary magazine on several levels as Editor-in-Chief
- Facilitated success networking group meetings of six people to help others meet goals
- Created project scope and handled audience relations for city-wide project
- Promoted original ideas at scholarly conferences
- Coordinated member service events for groups of 100+ people

SELECTED WORK AND LEADERSHIP HISTORY

ASSISTANT DIRECTOR | Engineering Writing Center, USU

2017-PRESENT

BRAND MANAGER | Cobalt Press

2019-2022

NATIONAL SOCIETY FOR LEADERSHIP AND SUCCESS | USU Chapter

2017-PRESENT

SOCIETY OF PROFESSIONAL JOURNALISTS AWARD WINNER | Reporter

2019

GLOBAL SCHOLAR | CIEE Study Abroad

2019